



**2016-2017**

## **“ADOPT THE PARK” SPONSORSHIP PROGRAM**

<http://memparkjax.org/adopt-the-park-sponsors/>

### **C.A. Pillars Society: \$5,000 Annually**

Charles Adrian Pillars was responsible for the creation of “life” statue and fountain, commissioned in 1920. Trained in the Beaux Art tradition, Pillars is a nationally known sculpture.

- Highest visibility recognition on Welcome Station Signs (4) in Memorial Park for one year.
- Recognition at all Memorial Park Association events for one year.
- Sponsor recognition and logo on the MPA [Adopt The Park Sponsors](#) page for one year.
- “Proud To Be An Adopt The Park Sponsor” counter display sign. (9.75” x 6.00”)
- Recognition through our social media channels for one year.

### **Promenade Level: \$2,500 Annually**

The Promenade was designed as a distinctive paved ring that allows visitors to the park the opportunity to comfortably stroll around the entire playing field.

- High visibility recognition on Welcome Station Signs (4) in Memorial Park for one year.
- Recognition at all Memorial Park Association events for one year.
- Recognition and logo on the MPA [Adopt The Park Sponsors](#) page for one year.
- “Proud To Be An Adopt The Park Sponsor” counter display sign. (9.75” x 6.00”)
- Recognition through our social media channels for one year.

### **Mr. Dawson Society: \$1,500 Annually**

J.F. Dawson was a principal at the famed Olmsted Brothers landscape design firm in Brookline Massachusetts and represented that firm in the design of Memorial Park.

- Recognition on Welcome Stations Signs (4) in Memorial Park for one year.
- Recognition and logo on the MPA [Adopt The Park Sponsors](#) page for one year.
- “Proud To Be An Adopt The Park Sponsor” counter display sign. (9.75” x 6.00”)
- Recognition through our social media channels for one year.

### **Esplanade Level: \$1,000 Annually**

The esplanade at the Riverfront Plaza is adorned with a canopy of live oaks to shade guests as they stroll along the promenade lined with marble benches and enjoy the scenes of the St. Johns River.

- Recognition and logo on the MPA [Adopt The Park Sponsors](#) page for one year.
- “Proud To Be An Adopt The Park Sponsor” counter display sign. (9.75” x 6.00”)
- Recognition through our social media channels for one year.

