



## FOR IMMEDIATE RELEASE

### Florida Bicycle Association donates 2 Bicycle Racks for Memorial Park

*Installation: Wednesday, March 2, 9:00 A.M.*

**Jacksonville, Fla. – February 29, 2016** – On **Wednesday, March 2nd, at 9 A.M.**, the **City of Jacksonville** will install 2 bicycle racks in Memorial Park. **The Florida Bicycle Association** (via a 2015 donation to the FBA from Jacksonville triathlete coach, **Jen Vogel of Velocity Multi Sport**) donated the bicycle racks to the **Memorial Park Association** to be used in the park.

*“It’s been a long process,”* said **Florida Bicycle Association Executive Director, Becky Afonso**. *“When the FBA received the donation from Jen Vogel at the beginning of 2015, I made a promise to her to do something for cyclists in the Jacksonville area. To finally see the donation being put to good use has been worth the effort.”*

In 2015, Velocity Multi Sport encouraged their coaches to be multifaceted and to give back to their community, not just in the sport of triathlon but however it speaks to them. Coach Jen’s fundraising project was a 2015 calendar featuring local female athletes with their bicycles, to help raise money and awareness for the **Florida Bicycle Association**, a non-for-profit that educates bicyclists, pedestrians, and motorists about safely sharing roadways and paths.

Afonso also said, *“The 2015 calendar became a fun, sexy, and unique way to highlight the bikes and women that train on Jacksonville roads daily. The calendar was tastefully done and incorporated bicycle safety education along with inspirational bios of the athletes/models. They may not be your ‘everyday’ cyclist, but these are real women with real stories who really RIDE.”*

Known as the 2015 “Share the Road calendar girls,” Coach Jen Vogel and 11 other women have now fulfilled their intentions of giving back to the Jacksonville community.

**Agnes Danciger, the Memorial Park Association president**, said, *“We are so grateful for this generous donation! So many of our visitors ride their bikes to the park and will now have a place to secure them while they enjoy the park.”*

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#### **About Memorial Park and the [Memorial Park Association](#)**

Memorial Park is located at 1620 Riverside Ave., between Margaret Street and Memorial Park Drive in Riverside near the 5 Points area of Jacksonville, Fla. The [Memorial Park Association](#) is a nonprofit charitable organization with a mission to enhance, promote and preserve Memorial Park as the premier historic park in the [City of Jacksonville](#). Learn more about Memorial Park and the Memorial Park Association [here](#) and visit them on [Facebook](#) or [Twitter](#).

#### **About [Florida Bicycle Association](#)**

Membership dues, donations, advertising revenue in the quarterly Messenger newsletter, corporate sponsorships and Share the Road specialty license plate proceeds fund the Florida Bicycle Association (FBA). Funds are used to promote education and advocacy programs throughout the state and to encourage bicycling as a life long activity. FBA acts as a voice for the needs of bicyclists through positive relationships with legislators, law enforcement agencies, the Florida Department of Transportation and local transportation-planning organizations. We serve on the Florida Pedestrian/Bicycle Safety Coalition and Florida Greenways and Trails Foundation. Safety education and awareness programs are directed to bicyclists, pedestrians and motorists. For more information, please visit [www.floridabicycle.org](http://www.floridabicycle.org).

#### **Media Contacts:**

Robin Patton (**Memorial Park Association**)  
[rbsnest@memparkjax.org](mailto:rbsnest@memparkjax.org)  
904-343-6378

Becky Afonso, (**Executive Director, Florida Bicycle Association**)  
PO Box 2452, Oldsmar, FL 34677  
[becky@floridabicycle.org](mailto:becky@floridabicycle.org)  
813-748-1513